



**Chebrolu Hanumaiah Institute of Pharmaceutical Sciences**  
Chandramoulipuram, Chowdavaram, Guntur – 522019, Andhra Pradesh.  
(Sponsored by Nagarjuna Education Society)  
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Recognised by Govt. of Andhra Pradesh, An ISO 9001:2015 Certified Institute.

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## **REPORT ON SEMINAR**

**Date: 28-09-2014**

### **Role of Biopharmaceutics and Therapeutic Drug Monitoring in Safe and Effective Treatment**

Chebrolu Hanumaiah Institute of Pharmaceutical Sciences has organized a one day seminar on “Role of Biopharmaceutics and Therapeutic Drug Monitoring in Safe and Effective Treatment” on 28<sup>th</sup> November 2014. This Conference was mainly focused on the importance of dose regimen and role of bio pharmaceutics in effective treatment of various diseases. Prof. P. K. Manna (Annamalai University) attended as chief guest and delivered talk on role of biopharmaceutics in the design of formulation after inauguration during the event. After this session, Prof. G. P. Mohantha (Annamalai University, Chidambaram) explained the procedures of monitoring the events and reports in Therapeutic drug monitoring. About 110 students from B. Pharmacy and Pharm. D of our institute have attended this informative event. During valedictory function, an open feedback system was recorded from the participants at random and the overall outcome is Excellent. The Management of CHIPS particularly Dr. Kondabolu Basavapurnaiah, President, Nagarjuna Education Society (NES), CHIPS and Dr. Maddineni Gopalkrishna, Secretary and Correspondent, NES thanked all the invitees and participants for making the programme a most successful one.

Dr. S. Vidyadhara  
Principal and Organizing Secretary



Facilitation of the guest Prof. P. K. Manna



Facilitation of the guest Prof. G. P. Mohantha



Student Participation for the Seminar